

## **Beep Beep Road Trip Terms and Conditions**

### **Terms and Conditions**

1.0 The Beep Beep Road Trip ("Campaign") organised by Etiqa General Insurance Berhad ("Company") shall be governed by the Terms and Conditions stated herein.

2.0 The Campaign is valid from 1st September 2023 - 30th November 2023

### **3.0 Campaign Eligibility and Reward**

3.1 "Eligible Participants" refer to participants who visit the Beep Beep Road Trip roving truck, participate in the on-ground event, fill-in the survey form and post their participating video or photo on social media with the hashtag #EtiqaRoadtrip. Additionally, the Eligible Participant is required to set their social media account as Public for searchability.

3.2 There will be four (4) monthly winners ("Monthly Winners") for each month of The Campaign and seven (7) weekly winners ("Weekly Winners") for every week of The Campaign. The winners will be chosen at random via a randomizer based on the list of Eligible Participants.

3.3 The weekly and monthly prizes ("The Prizes") are noted as per the table below. In any event, The Company reserves the right to replace The Prizes to different products of equal value.

<b>Winner</b>	<b>Number of Winners</b>	<b>Prize</b>
Weekly	7 per week	Shell Vouchers worth RM300
Monthly	per month	Local Holiday Package worth RM5,000

3.4 Customers eligible for The Prizes will be notified via Direct Message to their social media account and/or via email within 30 days from the date of participation and Prizes will be distributed within 60 days from the end of the Campaign Period.

3.5 Monthly Winners are required to respond to the email notification within the stipulated time period provided in the email. Should there be no response, The Prizes will be forfeited and a new winner will be selected.

3.6 Weekly draws are subject to a minimum of 20 participants. Should there be insufficient participants for the week, Eligible Participants will be combined with the participants of the following week OR the number of Monthly Winners and Weekly Winners will be reduced accordingly.

3.8 The Prizes are subject to the terms and conditions of the individual voucher provider.

3.9 Etiqa General Insurance Berhad ("Company") reserves the right to alter, cancel, limit, terminate or suspend the promotion, prizes, winner selection, or any part of the applicable terms and conditions from time to time, with or without any prior notice.

#### **4.0 Use of Content**

- 4.1 The Company reserves the right to use videos, photos and reels produced for this campaign as promotional or marketing material across all Etiqa marketing platforms including but not limited to Facebook, Instagram, Twitter, TikTok and the official website.
- 4.2 Monthly Winners and Weekly Winners agree to have their names published in a winner announcement post on the Etiqa social media pages during and after the Campaign Period.

#### **5.0 General Terms and Conditions**

- 5.1 By participating in this Campaign, the Eligible Participants are deemed to have read, understood and agreed to be bound by the Terms and Conditions stated herein and agree that any and all decisions made by the Company in relation to the Campaign shall be final and conclusive.
- 5.2 The Company reserves the rights to withdraw, cancel, suspend, extend or terminate the Campaign earlier in whole or in part as the Company may deem fit. The Company also reserves the right to vary, supplement, delete, amend or modify any of these Terms and Conditions from time to time by giving minimum of twenty one (21) calendar days prior notice thereof and the notice shall be posted at the Company's website or through any other channel(s) that the Company may deem as appropriate and thereupon such amended details shall be deemed to become effective and shall be read and construed as if such amended details have been incorporated into and formed part of the Terms and Conditions.
- 5.3 The Company shall not be responsible and/or liable for any loss or damage or any form of liability of whatsoever nature suffered by the Eligible Participants resulting directly or indirectly from the Eligible Participants' participation in the Campaign or otherwise. Furthermore, the Company shall not be liable for any default of its obligation under the Campaign due to any force majeure event, including but not limited to act of God, war, riot, lockout, industrial action, fire, flood, draught, storm, or any event beyond the reasonable control by the Company.
- 5.4 By participating in this Campaign, the Eligible Participants agree and consent to allow their personal data to be collected, processed and used by the Company in accordance with the Company's Privacy Notice which may be viewed on [www.etiqa.com.my](http://www.etiqa.com.my) ("Privacy Notice"). In addition, and without prejudice to the terms in the Company's Privacy Notice, the Eligible Participants agree and consent to their personal data or information being collected, processed and used by the Company for:
  - a. the purposes of the Campaign;
  - b. marketing and promotional activities conducted in such manner that the Company deems fit in any media including but not limited to any forms of advertising or publicity media or materials such as audio and/or visual recordings published through newspapers, television networks, radio station or online and digital media and on the Internet, without further express consent from the Eligible Participants. Marketing and promotion activities include without limitation the use and/or in connection to the entries, interviews material as well as responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate without further express consent and/or consideration, in all reasonable advertising and publicity activities of the Company in relation to this Campaign.
- 5.5 The Company may at its sole discretion disqualify and/or reject any Eligible Participants who do not comply with the Terms and Conditions stated herein and/or who are found or are reasonably suspected of tampering with the Campaign and/or its process or the operation of

this Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to this Campaign.

5.6 The Terms and Conditions shall prevail over any provisions or representation contained in any promotional activities advertising the Campaign.

5.7 These Terms and Conditions shall be governed by the Laws of Malaysia