



PRESS RELEASE

For Immediate Release

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ETIQA'S CORPORATE RESPONSIBILITY PROJECT TO PROVIDE UNDISRUPTED SUPPLY OF CLEAN WATER FOR THE ORANG ASLI COMMUNITY IN GOMBAK

Gombak, Selangor – 150 Orang Asli from the Temuan community of Kampung Orang Asli Batu 16, Gombak, Selangor will soon be able to enjoy clean and uninterrupted supply of water to meet their daily needs when Etiqa's Clean Water Supply project kicks off today. Scheduled for completion in one month, the project is funded by Etiqa and implemented in collaboration with Islamic Aid Malaysia (IAM), as part of Etiqa's corporate responsibility (CR) commitment towards healthy living, under its Etiqa Cares flagship programme.

In the last 5 years, the villagers of Kampung Orang Asli Batu 16, have been dependent on murky and smelly water sourced directly from the nearby river and hill. As the water is untreated, it exposes villagers to bacterial diseases such as E-coli, which could lead to diarrhea, vomiting, fever, itchiness, bloody stool, and more dangerously, dehydration which could lead to fatality.

To address this issue, Etiqa's Clean Water Supply project will install a new pump house complete with tank reservoir and membrane water filter system to distil the water. The old pipe system for all houses will also be replaced with new ones. In addition, individual stainless steel tanks to store the clean water will be put in place for every house to ensure that the villagers will continue to receive a clean water supply throughout the year.

The groundbreaking ceremony was officiated by Rudy Che Lamin, Etiqa's Head of Regional Distribution, Rozily Jaafar, Etiqa's Regional CEO, Central Region, and Zawahir Abdullah, President of Islamic Aid Malaysia.

In his speech, Rudy said, "Etiqa Cares is about giving back to the community and since last year we have successfully carried out clean water supply projects in other parts of the country, such as Kelantan, Perak, Johor, Sabah and Sarawak which have benefitted over 3,300 rural folk.

"Having access to clean water is not a privilege, but a fundamental right as it is a basic human need. Without it, health is compromised. For the past five years, the villagers of Kampung Orang Asli Batu 16 have had to use untreated water, as a result of a piping system which is old and damaged. With this project now in place, the villagers of Kampung Orang Asli Batu 16 can rest assured that their water woes will soon be over," he added.



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Work for the project started today with volunteers from Etiqa and IAM assisting the villagers to install the pipes.

Zawahir Abdullah said, "IAM plays a key role in bringing individuals and corporations wishing to extend humanitarian and welfare efforts in assisting those in need, together. We are pleased to have the opportunity to work with Etiqa to implement a meaningful and useful project for the residents here. This is proof of Etiqa's concern in improving the standard of living of the communities in Malaysia.

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About Etiqa

Etiqa is a true multi-channel distributor of Insurance and Takaful products via its 10,000 agency force, 24 Insurance and Takaful branches, more than 350 Maybank branches, ATMs and other third-party banks, providing full accessibility and total convenience to customers in Malaysia. Regionally, we have expanded our wings and set up base in Singapore, the Philippines and also Indonesia.

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