



PRESS RELEASE

FOR IMMEDIATE RELEASE

15 July, 2019

MORE THAN A THOUSAND VISITORS BENEFIT FROM ETIQA'S HEALTHCARE DAY

Kuala Lumpur, 11 July 2019: Etiqa's first ever Healthcare Day at Dataran Maybank, Bangsar, drew a crowd of more than a thousand visitors, from all walks of life. The exclusive event was especially created to highlight the importance of a healthy lifestyle to all Malaysians.

The public were able to experience 20 different types of health screening, including dental and eye screenings, collectively valued at more than RM1,000 per person, which Etiqa, in collaboration with its partners from major healthcare providers such as KPJ Healthcare, Parkway Pantai (including Pantai and Gleneagles hospitals), Ramsay Sime Darby Healthcare, and Columbia Asia Group, as well as, DBC Physio Centre, provided completely free of charge.

Various captains of the industry, including CEOs from many of the above hospitals were also present in a show of support. At the Healthcare Day, Etiqa also took the opportunity to highlight its recently launched Mental Illness coverage being the first in Malaysia to include Mental Illness among its Critical Illness coverage list.

"We are extremely pleased by the overwhelming turnout to Etiqa Healthcare Day. It's heartening to see that Malaysians have taken heed of our call to be more health aware, and jumped on the opportunity to get themselves tested through the various screenings available. We are also encouraged by the presence of so many hospital CEOs here. It almost seems like a private healthcare convention", joked Kamaludin Ahmad, Group CEO of Etiqa Insurance & Takaful.

Etiqa Healthcare Day also featured talks given by reputable experts such as Dato' Dr. Rajbans Singh, President of Malaysian Wellness Society, Dr. Choy Chun Ngok, Consultant Cardiologist from Subang Jaya Medical Centre, Bee See Wei, Head of the Dietetics Unit at ParkCity Medical Centre and Mohamad Hanif Mohamed, Executive Chef of Ampang Puteri Hospital.

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Photos:



Etika's Senior Management Committee with guest speaker, Dato' Dr Rajbans Singh, President of the Malaysian Wellness Society (centre), giving a thumbs up for a successful event!



A visitor having her eyes screened for free at Etika Healthcare Day.

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A visitor to Etiqa Healthcare Day getting her BMI reading done



An Etiqa salesperson explaining to a visitor how some of Etiqa's medical products can be purchased online



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About Etiqa

Etiqa is a true multi-channel distributor of Insurance and Takaful products via its 10,000 agency force, 46 branches and 17 offices, over 490 bancassurance network (via Maybank branches, third-party banks, as well as co-operatives and brokers) through its presence in Malaysia, Singapore, the Philippines and Indonesia.

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