

## PRESS RELEASE

**For Immediate Release**  
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### **THE 10 YEAR WAIT FOR CLEAN WATER SUPPLY IS NOW OVER FOR MORE THAN 1000 VILLAGERS IN KELANTAN**

*Villagers in Kampung Padang Bukit, Lubuk Setol, Rantau Panjang, and Kelantan can now enjoy a plentiful supply of clean water for their daily use*

**RANTAU PANTAU** – 1000 villagers of Kampung Padang Bukit, Lubuk Setol, can now enjoy an undisrupted supply of clean water to meet their daily with the completion of Etiqa Clean Water Supply project. Funded by Etiqa and implemented in collaboration with IAM, the undertaking to provide uninterrupted clean water is part of Etiqa's corporate responsibility (CR) commitment towards healthy living.

For more than 20 years, the villagers solely depend on water from the well since they have no proper piping system. The problem becomes worse during the dry season, often times leaving the villagers with little water to use.

To address the problem, a water catchment area was built at a nearby hill. Etiqa also installed a 3KM piping system, which was connected to the water catchment area. A water tank with a capacity of 5,000 gallons was also installed with water filters to cleanse the water of impurities, making it safe for the villagers to use.

The launch ceremony was officiated by Zafri Ab Halim, CEO, Etiqa Family Takaful, and Zawahir Abdullah, President of Islamic Aid Malaysia together with local villagers.

In his speech, Zafri Ab Halim said, "Now the villagers can breathe a sigh of relief as they enjoy a clean water supply. With the convenience of the water filtration system provided, the risk of the water being polluted is expected to reduce. Not only that, productivity will also improve and so will their livelihood."

In line with our vision To Make The World a Better Place, today's Clean Water Project is proof of Etiqa's concern in improving the social and economic welfare of people in rural communities, under the Etiqa Cares flagship programme." said Zafri.

Zawahir Abdullah, President of Islamic Aid Malaysia said, "As an NGO, IAM plays a role as an intermediary between individuals and corporations who want to implement humanitarian and charitable efforts to help those in need."

"We are pleased to have the opportunity to work with the Etiqa to implement a meaningful and useful project for the residents here. This is another proof of Etiqa's concern in improving the standard of living of the rural community."

"I believe the efforts made by the Etiqa will have a positive and meaningful impact on the villagers, since they will enjoy the long-term benefit of having a clean water supply. The project commenced in mid-September and has now been completed."

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“The uniqueness of this special project has is that is has been carried out in a collaborative and rotational manner for the purpose of involving the entire villagers. I am very proud that the people here are united and have a high spirit of cooperation to make this project a success,” he said.

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### About Etiqa

Etiqa is a true multi-channel distributor of Insurance and Takaful products via its 10,000 agency force, 46 branches and 17 offices, over 490 bancassurance network (via Maybank branches, third-party banks, as well as co-operatives and brokers) through its presence in Malaysia, Singapore, the Philippines and Indonesia.

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