



PRESS RELEASE

For Immediate Release

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THE 20-YEAR WAIT FOR CLEAN WATER IS FINALLY OVER FOR VILLAGERS IN SIK, KEDAH

Sik, Kedah – The villagers of Kampung Belantik in Sik, Kedah, are able to enjoy clean water to meet their daily needs now that Etiqa's Clean Water project has been completed. Funded by Etiqa and implemented in collaboration with Islamic Aid Malaysia (IAM), the undertaking to provide clean water for Kampung Belantik is part of Etiqa's corporate responsibility (CR) commitment towards healthy living, under its Etiqa Cares flagship programme.

For the past 20 years, the villagers of Kampung Belantik have been severely impacted by the lack of clean water. Situated on a hill, water pressure for the village is constantly low, and the problem is amplified during the dry season when there is no water at all, and villagers have to source for water from a nearby river for cooking, bathing and washing clothes.

To resolve the village's water woes, Etiqa has built a new water catchment area, installed two 3000 gallon cylindrical tanks with a membrane filtering system to ensure that the water that reaches the homes have been treated. 3KM worth of pipes have also been laid to connect water from the catchment area to the homes. The project was successfully completed within four weeks together with villagers and volunteers from IAM and Etiqa.

The launch was officiated by Zaharudin Daud, CEO of Etiqa General Takaful Berhad, Zawahir Abdullah, President of Islamic Aid Malaysia, and witnessed by villagers.

In his speech, Zaharudin said, "Etiqa Cares, is about giving back to the community. Having access to clean water is a basic human need, and for the past 20 years the residents of Kampung Belantik have had on many occasions, no water at all. Being mostly farmers, this severely hampers the productivity of their daily lives."

In line with our vision of '*Making the World a Better Place*', Etiqa's Clean Water Project is testament of our commitment to serving the society by improving lives and uplifting the community socially and economically, with a focus on the underprivileged community across the country," he added.

Zawahir Abdullah said, "IAM plays a key role in bringing individuals and corporations wishing to extend humanitarian and welfare efforts in assisting those in need, together. We are pleased to have the opportunity to work with Etiqa to implement a meaningful and useful project for the residents here. This is proof of Etiqa's concern in improving the standard of living of the communities in Malaysia.

I am proud to say that the people here are united and have a high level of cooperation to make this project a success. I look forward to a continuous supply of clean water for the people of this village," he said.



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Since 2017 Etiqa has helped to resolve water issues for more than 4,500 beneficiaries nationwide in villages on the East Coast, Northern and Central regions, as well as Sabah and Sarawak. Most recently, Etiqa's Clean Water Project was successfully completed in Rantau Panjang, Kelantan.

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About Etiqa

Etiqa made its debut on 15 November 2007 and is the single master brand for all Insurance and Takaful businesses under Maybank. The brand essence of Etiqa is humanizing Insurance and Takaful, where we want to make things simpler for our customers. This is further supported by four brand attributes namely performance with conscience, crystal clear, hand-in-hand and rock solid.

Today, Etiqa is a true multi-channel distributor of Insurance and Takaful products via its 10,000 agency force, 24 Insurance and Takaful branches, more than 360 Maybank branches, ATMs and other third-party banks, providing full accessibility and total convenience to customers, unmatched by any other.

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